



LES Benelux

Tuesday 18 March 2014, Bird & Bird, Av. Louise 235 1, B-1050 Brussels Belgium

Does Innovation Need IP?

This seminar is organized to honour Allen Norris who, after many years of dedication to the strategic protection of patented innovation in the pharmaceutical, agrochemical, seeds and plant biotechnology areas, is leaving UCB Pharma and the board of LES Benelux. The seminar consists of an interactive panel discussion of internationally well-known distinguished speakers, all former Presidents of LES International. They will share and discuss with us their expert vision and vast experience on the issue 'does innovation need IP?'

Program

- 14h30 Registration participants with coffee and tea
- 15h00 Welcome participants – Mr. William Bird
- 15h15 A panel discussion on 'Does Innovation Need IP?'
 - Mr. Thierry Sueur - VP European and International Affairs of Air Liquide, Paris, France
 - Prof Dr. Heinz Goddar, partner at Boehmert & Boehmert, Munich, Germany.
 - Mr. Kevin Nachtrab - Senior IP Attorney, Johnson & Johnson, Brussels, Belgium
- Concluding remarks – Mr. Jean-Christophe Troussel, President LES Benelux
- 17h00 Networking drinks hosted by LES Benelux

Location for this seminar will be at the premises of Bird & Bird, Av. Louise 235 box 1, B-1050 Brussels, Belgium. Phone +32 2 282 6000. For directions see www.twobirds.com/en/regions/belgium/brussels.

Resumes of the chair and the panellists:

William Bird has worked in IP for the last 25 years, both as a corporate and private-practice patent and trademark attorney in Germany and Belgium. He has expertise in both Common Law and codified legal systems, in technology transfer licensing and in the setting up of spin-off companies. He is a European, British and German patent and trademark attorney and is a tutor at CEIPI. He has lectured for the Universities of Leuven, Ghent and Liège and for Vlerick Business school. He is an accredited tutor of the Licensing Executives Society. Bill is a long time member of LES and board member of LES Benelux.

Heinz Goddar is a German Patent Attorney, European Patent and Trademark Attorney, Partner at Boehmert & Boehmert with his office in Munich, has a technical background as well as PhD degree in physics, with a focus on polymer physics. He teaches Patent and Licensing Law as an Honorary Professor at the University of Bremen, Germany, as a Lecturer at the Munich Intellectual Property Law Center (MIPLC), Munich, Germany, and as a Visiting Professor at the University of Washington, Seattle, WA, U.S.A., the National ChengChi University, Taipei, and as a Consultant Professor at Huazhong University, Wuhan, China. He is a member of the Professors Committee at the Institute for International Intellectual Property (IIPP) at Peking University (PKU), Beijing, China, and of the Board at the Tongji Global Intellectual Property Institute (TGIPI), Shanghai, China. Professor Dr. Goddar furthermore is an Adjunct Professor and an Honorable Consultant in International Legal Services at the National Yunlin University of Science and Technology, Yunlin, Taiwan. He is a Director to the Global Institute of Intellectual Property (GIIP), Delhi. He is a Past President of LES International and of LES Germany and has received the Gold Medal of LESI.

Kevin Nachtrab is an intellectual property attorney and Senior Counsel at Johnson & Johnson in Brussels with over 28 years of experience. Kevin is a long-term member and board member of LES Benelux and a past-president of LES International. He is also a member of the Board of Governors of CLP and a member of the Expert Group of WIPO Center for Arbitration and Mediation.

Thierry Sueur is a Vice-President Intellectual Property and Vice-President European and International Affairs of Air Liquide in Paris. He is Chairman of the IP Committee of the French business Federation MEDEF and Chairman of the Patent Working Group of BUSINESSSEUROPE (European business Federation). He is also Vice-Chairman of the Board of the French Patent Office. Since June 2012, he is Vice-President of ICC France. He is frequently lecturing on IP issues worldwide. Thierry is a past-president of LES France and was president of LESI in 2001-2002. In 2006 Thierry was awarded with the Golden Award of LESI and was named one of the "50 most influential people in IP" by Managing Intellectual Property Magazine. In 2007, he was promoted « Chevalier de la Légion d'Honneur ».