

LES Benelux AGM and Half Day Topic Meeting

Digital Disruption

12 June 2018 – Rotterdam (NL)

PROGRAM

- 12.00 Registration, welcome drinks and lunch
- 13.00 Annual General Meeting
- 14.00 Topic Meeting “Digital Disruption”
Welcome and introduction by **William (Bill) Bird**, President of LES Benelux
- 14.05 **Topic 1** - Blockchain and smart licensing contracts – a general introduction
A general introduction to blockchain technology and smart contracts (what is it, how does it work, and what are the applications and benefits in the context of licensing?)

Speakers:
Martin von Haller, Bird & Bird, Copenhagen, Denmark
Paul Vine, Partner, Norton Rose Fulbright LLP, London, UK
- 15.00 **Tea/coffee break**
- 15.30 **Topic 2** – Legal developments
Legal developments on EU level dealing with digital developments, in particular on the copyright in the digital market directive, geo-blocking, the digital content directive, etc.

Speakers: Alain Strowel, Professor at UCLouvain and at the University Saint-Louis, Brussels
- 16.15 **Topic 3** - The practical side of patenting and commercialising blockchain, IoT and AI technology

Speakers:
 - Kevin Fournier, IBM, Brussels, Belgium
 - Ceren Pala Okat, Philips IP&S, Eindhoven, The Netherlands
 - Moderator: Bill Bird, patent attorney
- 17.00 Networking drinks



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DETAILS

DATE

Tuesday 12 June 2018 from 12.00 till 17.00

VENUE

Hilton Rotterdam
Weena 10
NL-3012 CM Rotterdam, The Netherlands
See the [Hilton Rotterdam website](#) for a map and directions.

FEE

Members of LES are welcome to participate free of charge.
The fee for this meeting for non-members will be € 50,00.

Participation includes meeting materials, buffet lunch, coffee and tea in the break and drinks after the meeting.

Payment of non-members can take place by bank transfer or by credit card. Your registration will be confirmed with an invoice for the registration fee.

REGISTRATION

Members and non-members are kindly requested to register online via the [online registration form](#)

EDUCATIONAL POINTS

The program contains 2 substantive hours (2 educational points). Please contact the Registration Desk at the day of the meeting for the necessary lists to sign. A certificate of attendance will be send by email after the meeting.

PARTICIPANTS

Please note that this topic meeting is open for LES members and non-members worldwide. However, from participants it is expected that they have at least an academic background (law, financial or technical).

MEMBERSHIP

For information on membership of LES Benelux please send an email to secretariat@les-benelux.org

PROGRAM AND PRESENTATIONS

The speakers at this meeting will be kindly requested to make their presentations available for publication at the LES Benelux website. All participants will receive instructions by email how to access these presentations.

All information can be found at the [LES Benelux website](#) as well.



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SPEAKERS

Ceren Pala Okat is senior IP counsel at Philips IP&S and advises several Philips' stakeholders on various intellectual property matters including, building the IP portfolio, providing optimal protection to the business, managing the creation of such an IP portfolio and contributing value to Philips' businesses by capturing value from that portfolio. She actively participates in building and implementing business cases for exploiting parts of the IP portfolio through negotiating licensing and other commercial IP-based deals. Ceren also manages third-party IP risks, and when needed, seek to get access to third-party IP at the lowest cost possible for Philips' products and services. She handles all IP matters in a wide range of collaborations with third parties.

Philips Intellectual Property & Standards (IP&S) builds and manages the Philips Intellectual Property (IP) portfolio on the basis of Philips innovative and creative activities worldwide and leverages this IP portfolio to support the growth, profitability and competitiveness of Philips' businesses. IP&S also participates in setting technical and formal standards to support and facilitate the sale of Philips products in the market.

Kevin Fournier is an IP counsel with IBM, and provides IP legal advice to the IBM business, mainly in the areas of contracts concerning technology services, joint development/collaboration, patent licensing, software licensing, and mergers & acquisitions. He also advises regarding invention disclosure reviews, patent application filing and prosecution, and patent assertions, sales and maintenance. Fournier provides extensive IP education sessions to IBM legal professionals and the IBM business, as well as speaking externally in various conferences in the IP area.

Alain Strowel is Professor at the KU Leuven. He has specialised in intellectual property and has been working both as a practitioner and an academic in this field for more than 20 years. His main area of specialisation is digital copyright and Internet law. Alain have extensively published on many intellectual property issues. As a practitioner, he has litigated IP-related cases before the Belgian courts (ISP liability, protection of slogans, trademarks issues, comparative advertising), and has as well appeared before the European Court of Justice and the European Patent Office. He now mainly advise small and large companies about IP issues in relation to information technologies and Internet developments.

Legal 500 EMEA 2008 recommends Alain Strowel and Covington's IP Practice in Belgium for "the exceptional level of service," noting that the practice "is particularly distinguished for its regulatory and legislative experience." Clients "are particularly impressed with the practicality of advice."

Martin von Haller is a Danish partner in Bird & Bird International Tech and Comms Group.

He is one of Denmark's leading IT lawyers with almost 20 years' experience of advising Danish and international organisations in connection with IT in a wide sense. He is considered a pioneer with respect to the legal aspects of Online Technology Solutions (Ecommerce, internet and web services), Cyber and IT security, open source and open data and the use of other open licence forms such as Creative Commons. Martin works with clients on the legal aspects related to emergent areas and industries such as 3D Printing, Robotics, Smart networks and smart cities, wearable tech, IoT, FinTech, Bitcoin and blockchain technologies.

Martin is a co-founder of the Danish E-commerce Association (FDIH), Internet Society DK, Creative Commons DK, Danish Open Source Vendors Association, Danish Entrepreneurs Association, Quantified Self DK and the tech start-up community CPHFTW.

Martin is the co-author on the first thesis on Danish Internet Law and a frequent speaker at conferences on IT law, ecommerce and open source and Creative Commons. He blogs from www.vonhaller.dk, twitter.com/vonhaller, www.computerworld.dk and www.version2.dk.

Paul Vine is a partner at Norton Rose Fulbright and a banking lawyer based in Amsterdam. He runs the English finance team and has particular experience in structured finance, corporate restructuring, banking regulation and insolvency. His team focuses on outbound finance – particularly DFIs, STCF, ECA backed financings and food & agri, and market infrastructure advisory – advising financial institutions on brokerage, custody, clearing and fintech. Paul joined the practice in 1994 and qualified in 1996. Apart from having spent some time in Moscow and Central America as general counsel of a private equity fund, and then with Shell International, Paul has spent his whole career with the practice. He is a regular speaker at conferences and has written widely on finance issues. Paul is also a contributor to the corporate reference work, Gore-Browne on Companies.

